



HAY INC RURAL EDUCATION.

SPONSORSHIP PROSPECTUS

www.hayinc.com.au

ABOUT US

Hay Inc is a not-for-profit, community led registered charity founded to address the shortage of skilled labour in agriculture and limited training opportunities for rural youth. In 2015, we launched the Hay Inc Rural Education Program (HIREP) for young adults aged 18–25. Delivered in block release style, training combines industry experts, RTO trainers, and hands on learning on operational properties. Since inception, 165 graduates have benefited, gaining skills, mentoring, and industry networks.

WHY YOUR SUPPORT MATTERS

Your fully tax deductible sponsorship helps fund:

- Student accommodation, transport, catering, insurance, program management, and equipment.
- Promotion of agricultural careers and pathways for youth, including those without farming backgrounds.

SPONSORSHIP PACKAGES

Gold Sponsor – \$50,000+

Prominent logo on all materials, website link, social media & media recognition, event speaking & certificate presentation, distribution of promotional materials.

Silver Sponsor – \$25,000

Logo on marketing materials, website link, social media recognition, graduation invitation.

Bronze Sponsor – \$5,000

Recognition in program materials and website. Option for anonymity.

One-Time Donation

Any amount, acknowledgment in program materials/website.

Fully tax deductible. Option for anonymity.

Partner with us to empower young people, strengthen the rural workforce, and secure the future of agriculture.

CONTACT

Full sponsorship prospectus available on request.

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