



HAY INC RURAL EDUCATION.

SPONSORSHIP PROSPECTUS

www.hayinc.com.au



ABOUT US

Hay Incorporated is a not-for-profit community led volunteer registered charity that was formed to address diminishing availability of skilled labour needed for primary production industries located in the Hay district. This, along with the inaccessibility of training and employment opportunities for youth in our community, formed the impetus to start the Hay Inc Rural Education Program (HIREP) in 2015.

PROGRAM OVERVIEW

HIREP is designed for young adults aged 18 to 25 years, and is presented in a block release style. The training program is delivered by a combination of people who have extensive experience in the primary production arena, industry representatives, and RTO training and assessment staff. Training is conducted on fully operational commercial rural properties in the Hay area, enabling hands on training in relevant current primary production practices with modern equipment.

The Hay Inc program promotes young people to consider a career in agriculture by giving them practical experience, training, and networks to develop a pathway into the primary production and agricultural industry. The program continues to support a growing alumni of 165 young adults with mentoring and networking opportunities.



WHY YOUR SUPPORT MATTERS



By partnering with the Hay Inc Rural Education Program, you are ensuring:

- Opportunities for Hay Inc to promote careers in agriculture and pathways into livestock management, even for students without direct links to farming.
- Direct support for student accommodation, bus hire, insurance, catering, program management, equipment, and promotion of careers in agriculture.



TAX ADVANTAGE

Hay Inc is a registered charity with Deductible Gift Recipient (DGR) status, approved to hold the fundraising account with the Foundation for Rural & Regional Renewal (FRRR). Donors can benefit from tax-deductible donations through FRRR, enabling them to contribute with added tax benefits.

Donate [HERE](#)



SPONSORSHIP PACKAGES



GOLD SPONSOR

\$50,000



- Sponsorship of Hay Inc Rural Education Program
- Prominent logo placement on all marketing materials (digital and print)
- Recognition as a Gold Sponsor on Hay Inc's website with a direct link to your website
- Graduation presentation, speaking opportunity, and certificate presentation at Hay Sheep Show
- Recognition on social media platforms with multiple posts
- Recognition in media releases
- Opportunity to distribute promotional materials at events

SILVER SPONSOR

\$25,000



- Logo placement on all marketing materials (digital)
- Recognition on Hay Inc website as a Silver Sponsor with a link
- Recognition on social media platforms
- Invitation to attend Hay Inc Graduation at Hay Sheep Show

BRONZE SPONSOR

\$5,000



- Recognition in program materials and on website
- Acknowledgment of contribution or anonymity as preferred

ONE-TIME DONATION

\$ANY



- Donors may contribute any amount
- Acknowledgment in program materials and on website (unless anonymity preferred)
- All donations are tax-deductible



HAYINC.
RURAL EDUCATION

JOIN US IN MAKING A DIFFERENCE

We are excited to collaborate with organisations, businesses, and individuals who share our vision of transforming rural education and empowering students to reach their full potential.

Your sponsorship ensures that we can continue providing high quality hands on agricultural skills with networking and mentoring opportunities for young adults to develop their pathway into agriculture and their continued learning.

We look forward to discussing how your support can make a significant impact on the future of our program. Please contact us for more details on sponsorship opportunities and to explore how we can partner together. Thank you for your support!

Contact Information:

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